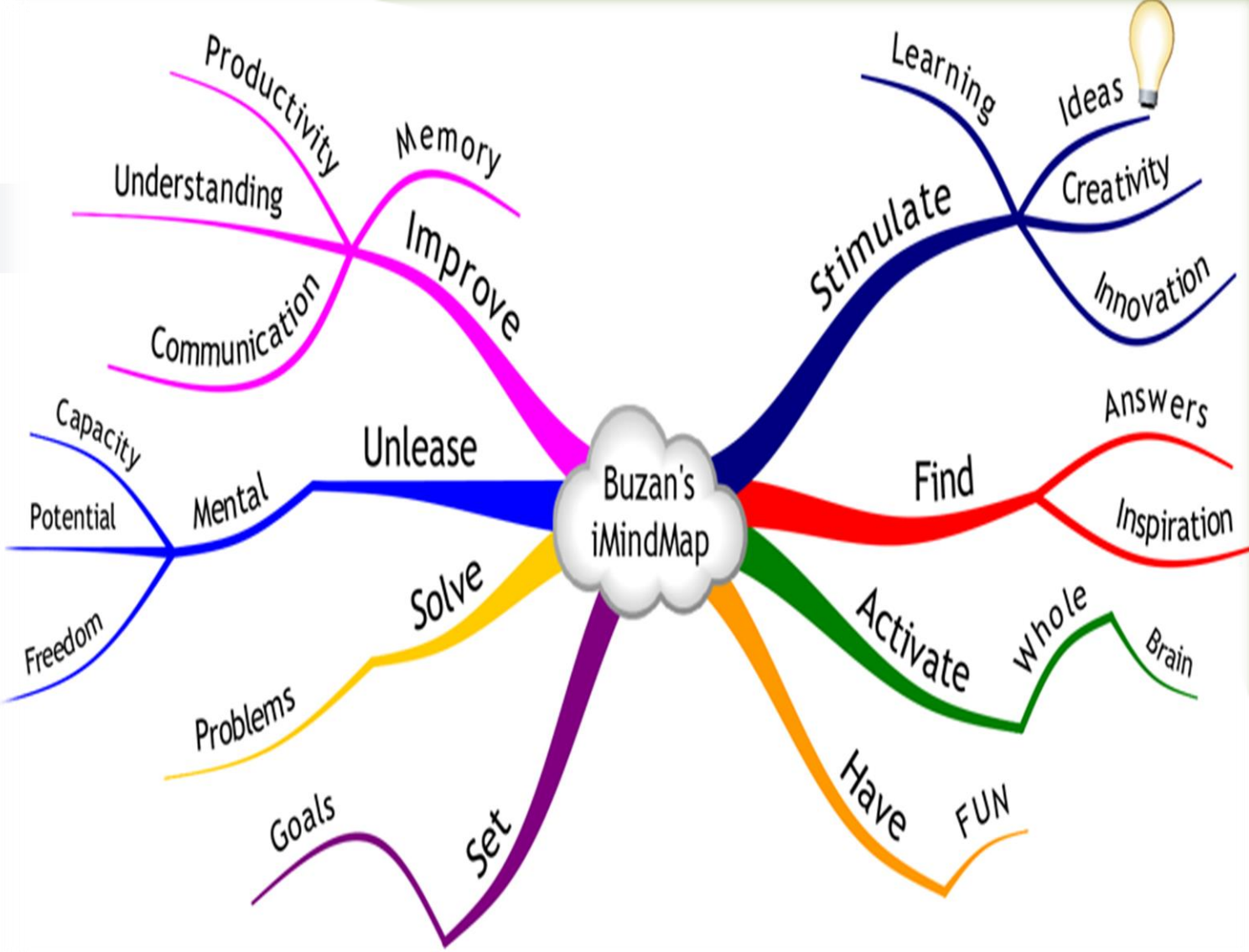
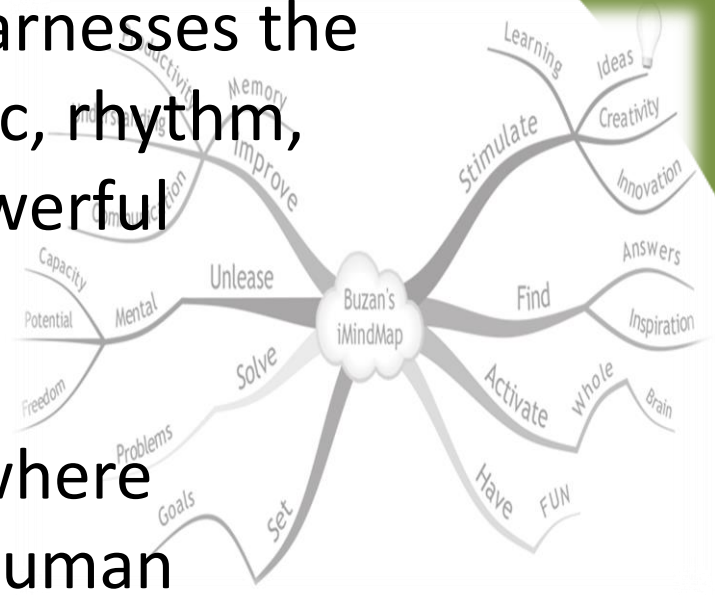
MIND MAPPING



MIND MAPPING

A Mind Map is a powerful graphic technique which provides a universal key to unlock the potential of the brain. It harnesses the full range of cortical skills – word, image, number, logic, rhythm, color and spatial awareness – in a single, uniquely powerful manner. (*Tony Buzan*)

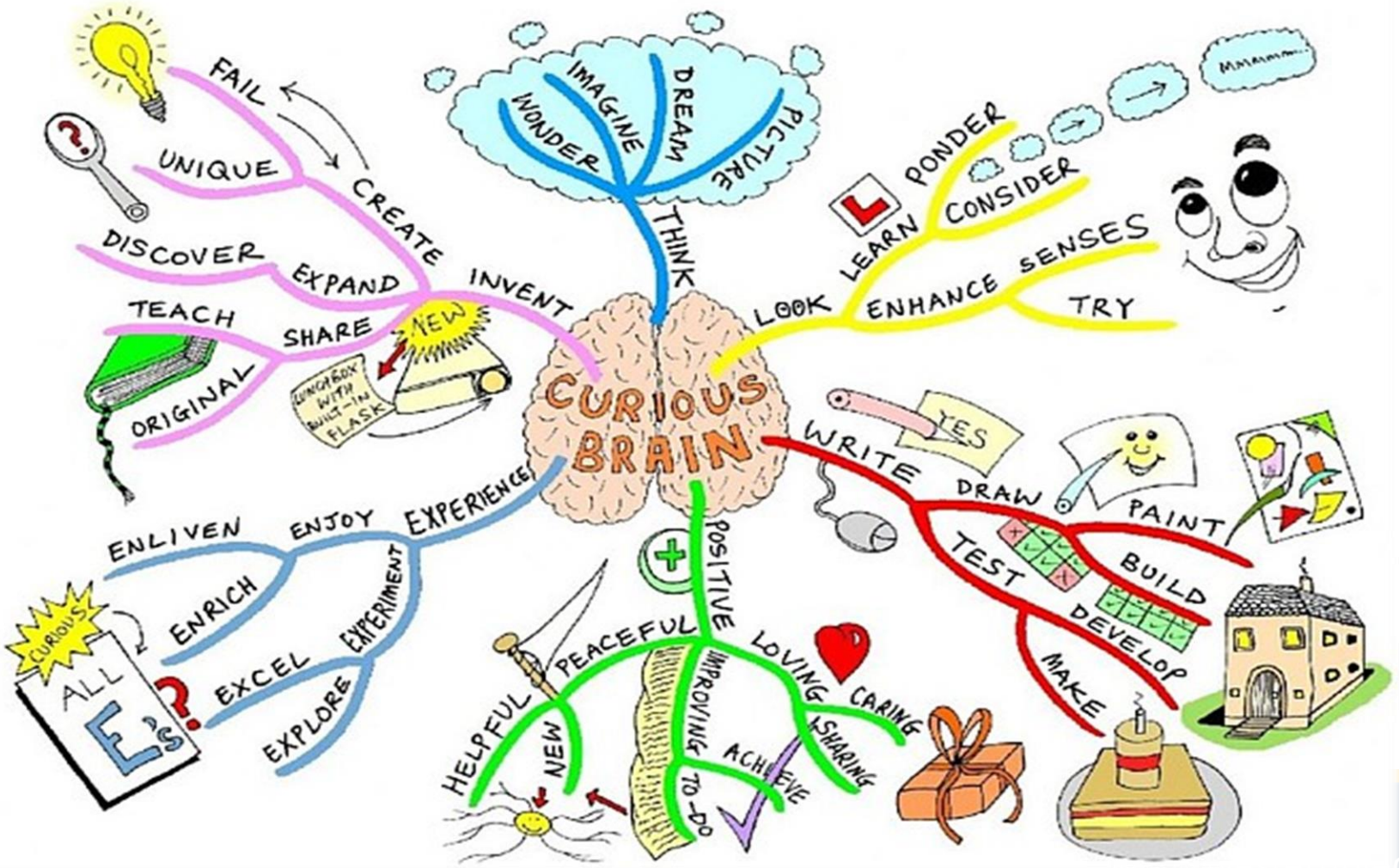


The Mind Map can be applied to every aspect of life where improved learning and clearer thinking will enhance human performance.

MIND MAPPING

So the thoughts in c re like squirrels.
There are all over th

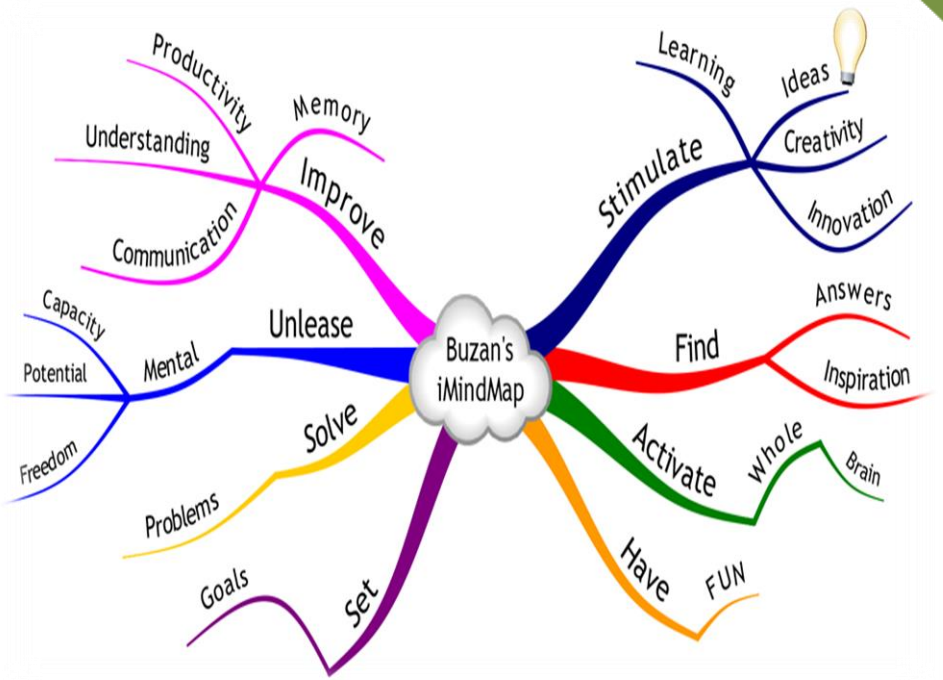
MIND MAPPING

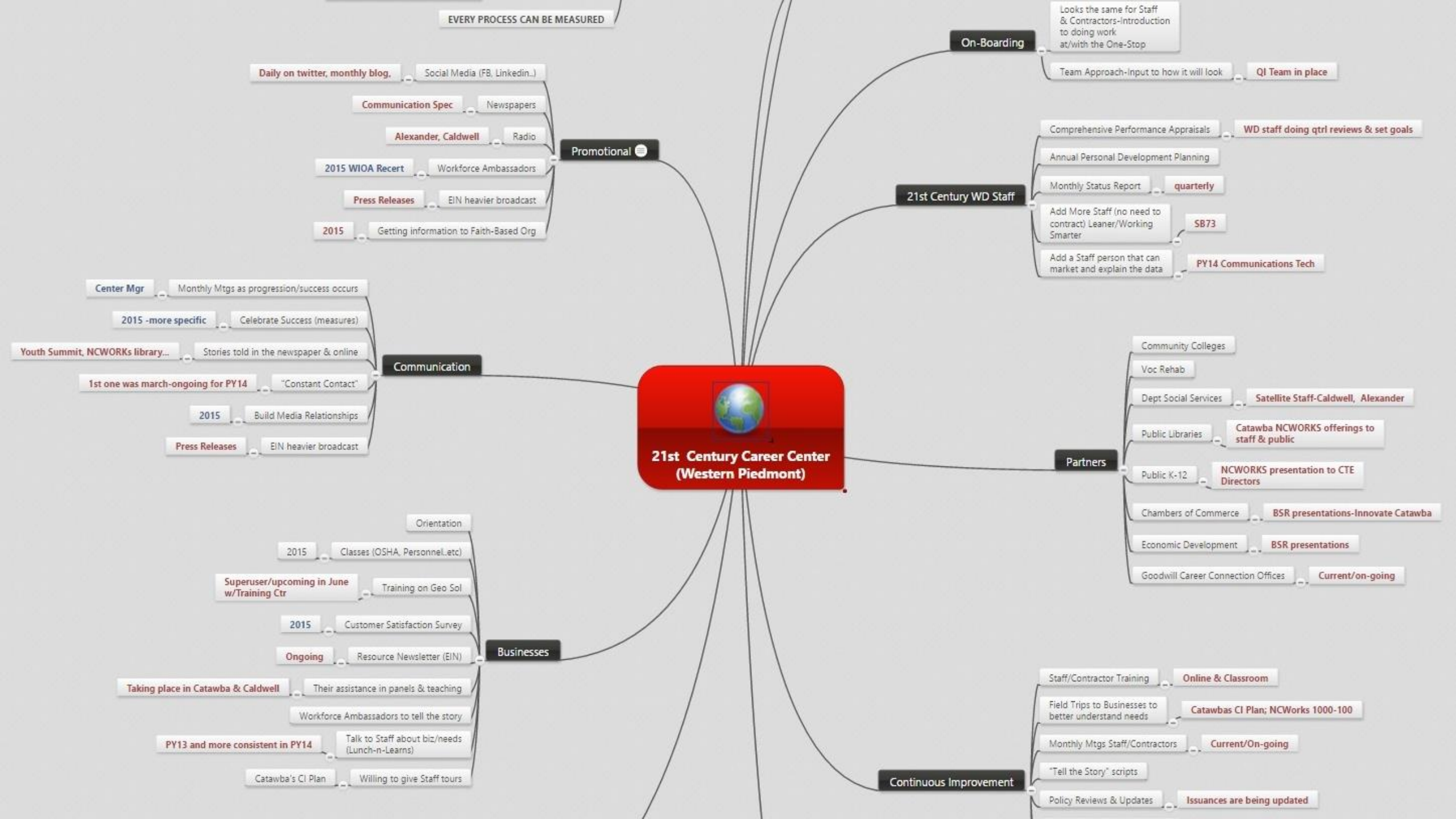


MIND MAPPING

Seven Steps to Construct a Mind Map

- Start in the Center – Pick a Project
- Use Images/Pictures
- Use Colors
- Connect the Main Branches
- Add Curves (if you want)
- Use One-Two key words
- Continue with the connections until you feel you have what you need



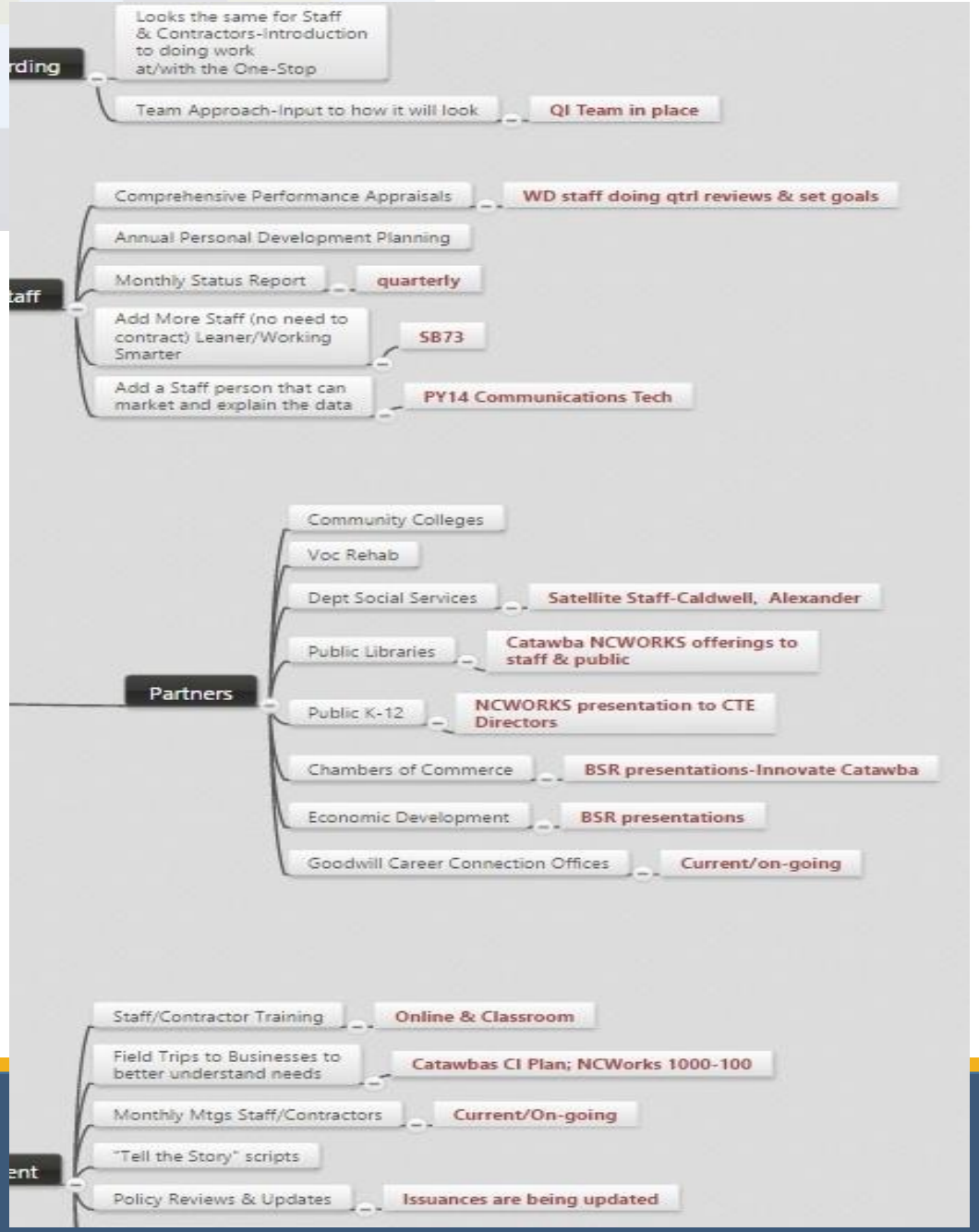

EVERY PROCESS CAN BE MEASURED
On-Boarding
Looks the same for Staff & Contractors-Introduction to doing work at/with the One-Stop
Team Approach-Input to how it will look
QI Team in place
Promotional
Daily on twitter, monthly blog,
Social Media (FB, Linkedin..)
Communication Spec
Newspapers
Alexander, Caldwell
Radio
2015 WIOA Recert
Workforce Ambassadors
Press Releases
EIN heavier broadcast
2015
Getting information to Faith-Based Org
21st Century WD Staff
Comprehensive Performance Appraisals
WD staff doing qtrl reviews & set goals
Annual Personal Development Planning
Monthly Status Report
quarterly
Add More Staff (no need to contract) Leaner/Working Smarter
SB73
Add a Staff person that can market and explain the data
PY14 Communications Tech
Center Mgr
Monthly Mtgs as progression/success occurs
2015 -more specific
Celebrate Success (measures)
Youth Summit, NCWORKs library...
Stories told in the newspaper & online
Communication
1st one was march-ongoing for PY14
"Constant Contact"
2015
Build Media Relationships
Press Releases
EIN heavier broadcast
21st Century Career Center (Western Piedmont)
Partners
Community Colleges
Voc Rehab
Dept Social Services
Satellite Staff-Caldwell, Alexander
Public Libraries
Catawba NCWORKS offerings to staff & public
Public K-12
NCWORKS presentation to CTE Directors
Chambers of Commerce
BSR presentations-Innovate Catawba
Economic Development
BSR presentations
Goodwill Career Connection Offices
Current/on-going
Orientation
2015
Classes (OSHA, Personnel..etc)
Superuser/upcoming in June w/Training Ctr
Training on Geo Sol
2015
Customer Satisfaction Survey
Ongoing
Resource Newsletter (EIN)
Businesses
Taking place in Catawba & Caldwell
Their assistance in panels & teaching
Workforce Ambassadors to tell the story
PY13 and more consistent in PY14
Talk to Staff about biz/needs (Lunch-n-Learns)
Catawba's CI Plan
Willing to give Staff tours
Staff/Contractor Training
Online & Classroom
Field Trips to Businesses to better understand needs
Catawbas CI Plan; NCWorks 1000-100
Monthly Mtgs Staff/Contractors
Current/On-going
Continuous Improvement
"Tell the Story" scripts
Policy Reviews & Updates
Issuances are being updated

MIND MAPPING

Let's try it.

- Start in the Center – Pick a Project (>customer traffic to the NCWorks Career Center)
- Use Images/Pictures
- Use Colors
- Connect the Main Branches
- Add Curves (if you want)
- Use One-Two key words
- Continue with the connections until you feel you have what you need

MIND MAPPING



- **You can add to each area as a way to reflect that the goal/idea was met. (in red)**
- **Know what to carry over and continue, or remove based on other directions needed.**

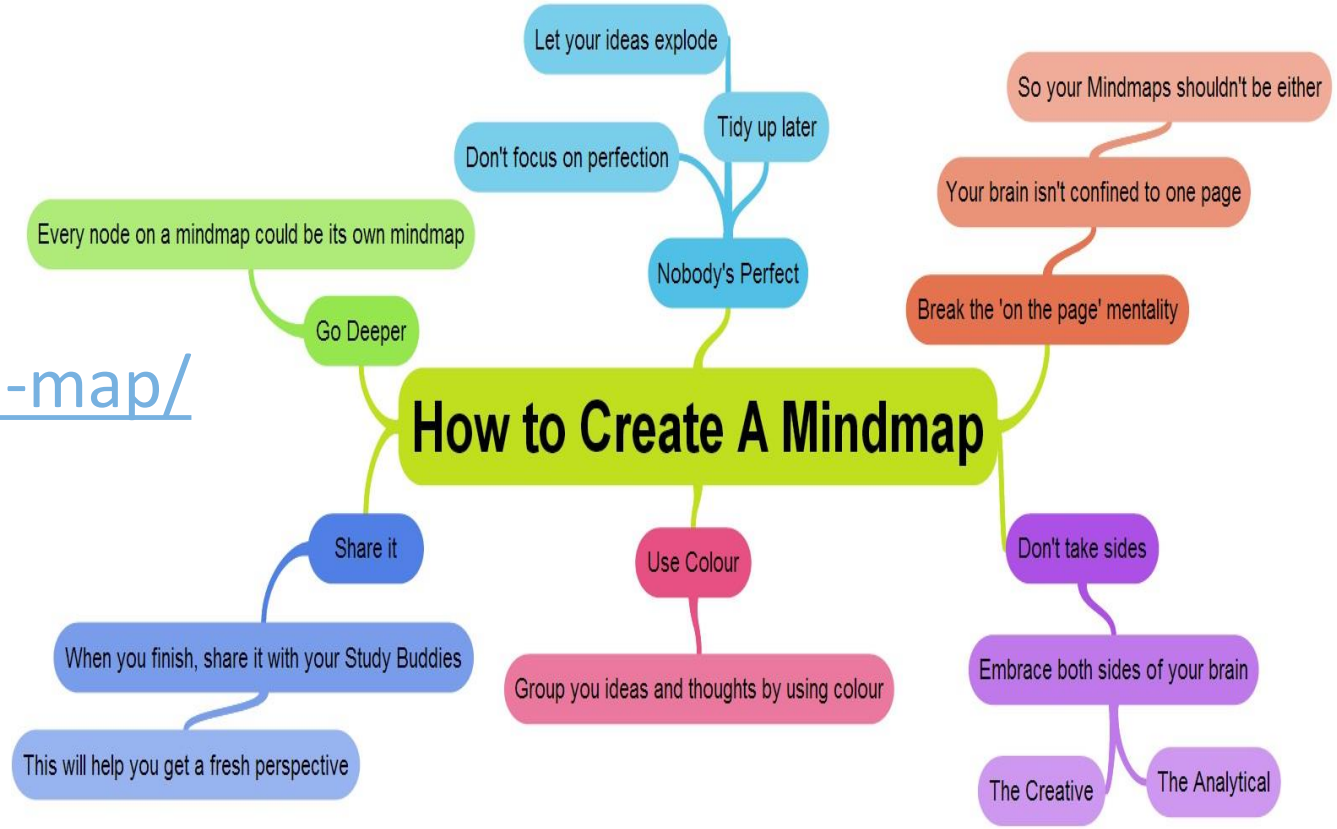
MIND MAPPING

RESOURCES:

https://www.mindmeister.com/

https://imindmap.com/how-to-mind-map/

http://www.mindmapping.com/



MIND MAPPING

QUESTIONS?

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WESTERN PIEDMONT workforce development board

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