



## AGENDA

Marriott  
425 North Cherry Street  
Winston-Salem, North Carolina  
November 19-20, 2009

### Thursday, November 19, 2009

- 2:00 p.m.                    **Committee Meetings – Marriott**  
Global Economic Competitiveness – Salem Room  
Innovation, Technology, Education and Workforce – Corpening Room  
Widely-Shared Prosperity – Winston Room
- 4:15 p.m.                    **Committees Adjourn**
- 4:30 p.m. – 6:00 p.m.    **Executive Committee Meeting – Marriott, Salem Room**  
(Committee chairs report goals, objectives and legislative agenda items to Executive Committee)
- 5:00 p.m. – 6:45 p.m.    **Reception at Downtown Loft of Philip Hanes - 530 North Trade Street, #408**
- 7:00 p.m.                    **Dinner Meeting – Marriott, Room Hearn A (Second Floor)**
- 7:05 p.m.                    **Call to Order**  
Allen Joines, Chairman
- 7:45 p.m.                    **Welcoming Remarks**  
Allen Joines, Chairman  
Gayle Anderson, President and CEO, Winston-Salem Chamber of Commerce  
Bob Leak, President, Winston-Salem Business, Inc.  
Don Kirkman, President and CEO, Piedmont Triad Partnership
- 8:15 p.m.                    **Keynote Address**  
Dr. James H. Johnson, Jr., Director of the Urban Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise and William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship
- 9:00 p.m.                    **Adjourn**

# NORTH CAROLINA ECONOMIC DEVELOPMENT BOARD

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**Targacept, Inc.**  
**200 East First Street, Suite 300**  
**Piedmont Triad Research Park**  
**Winston-Salem, NC**

## **Friday, November 20, 2009**

- 8:30 a.m.      **Welcome**  
Allen Joines, Chairman  
Doug Edgeton, President of Piedmont Triad Research Park  
Dr. Tony Atala, Director of Wake Forest Institute for Regenerative Medicine
- 9:10 a.m.      **Committee Reports to Entire Board**  
Global Economic Competitiveness – Bill Redding  
Innovation, Technology, Education and Workforce – Cy Rich  
Widely-Shared Prosperity – Bonnie Renfro
- 10:00 a.m.     **Board Discussion of Strategic Plan and Legislative Agenda**
- 11:00 a.m.     **Update on Department of Commerce Activities**  
Keith Crisco, Secretary
- 12:00 p.m.     **Adjourn**