

# North Carolina Development Hubs

Economic Development Board  
Meeting

*November 21, 2008*



NORTH CAROLINA  
*the state of minds*

# Presentation Overview

- Widely-shared prosperity
- What are development hubs?
- Overview of UNC-CH and NCSU joint study
- What is Economic Development Board's role?

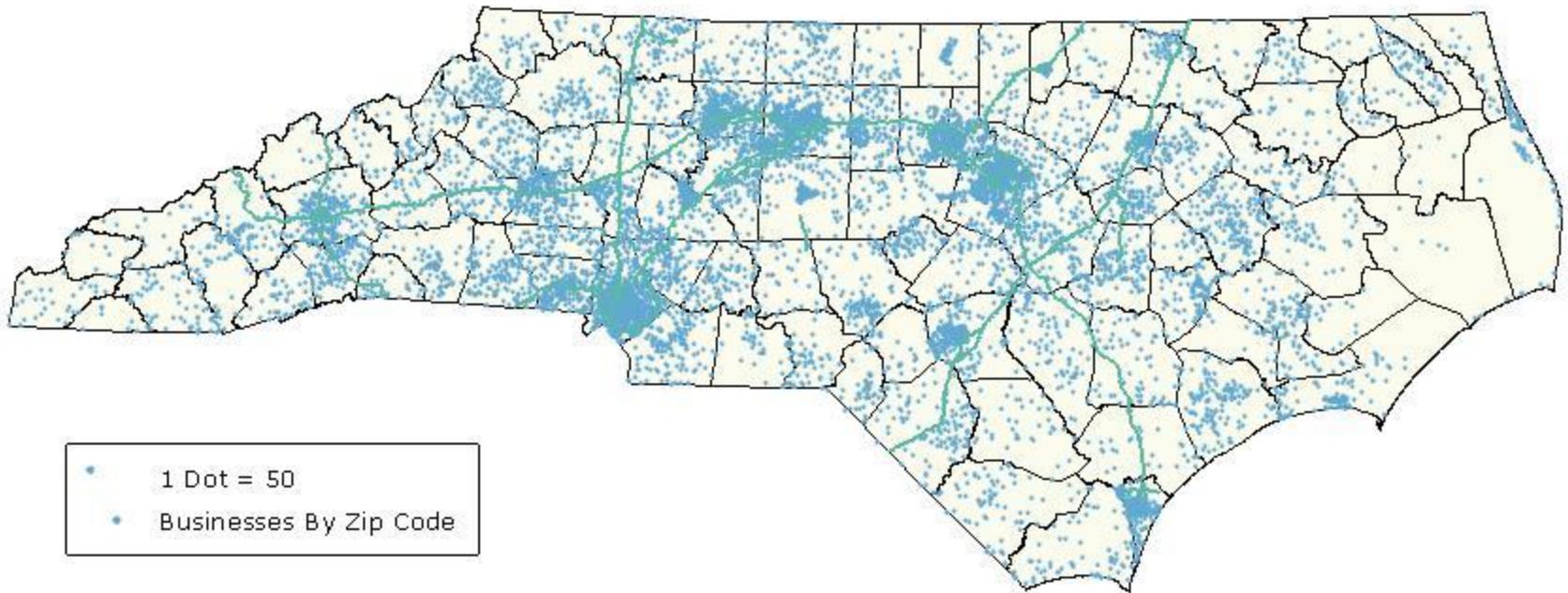


# Widely-shared Prosperity

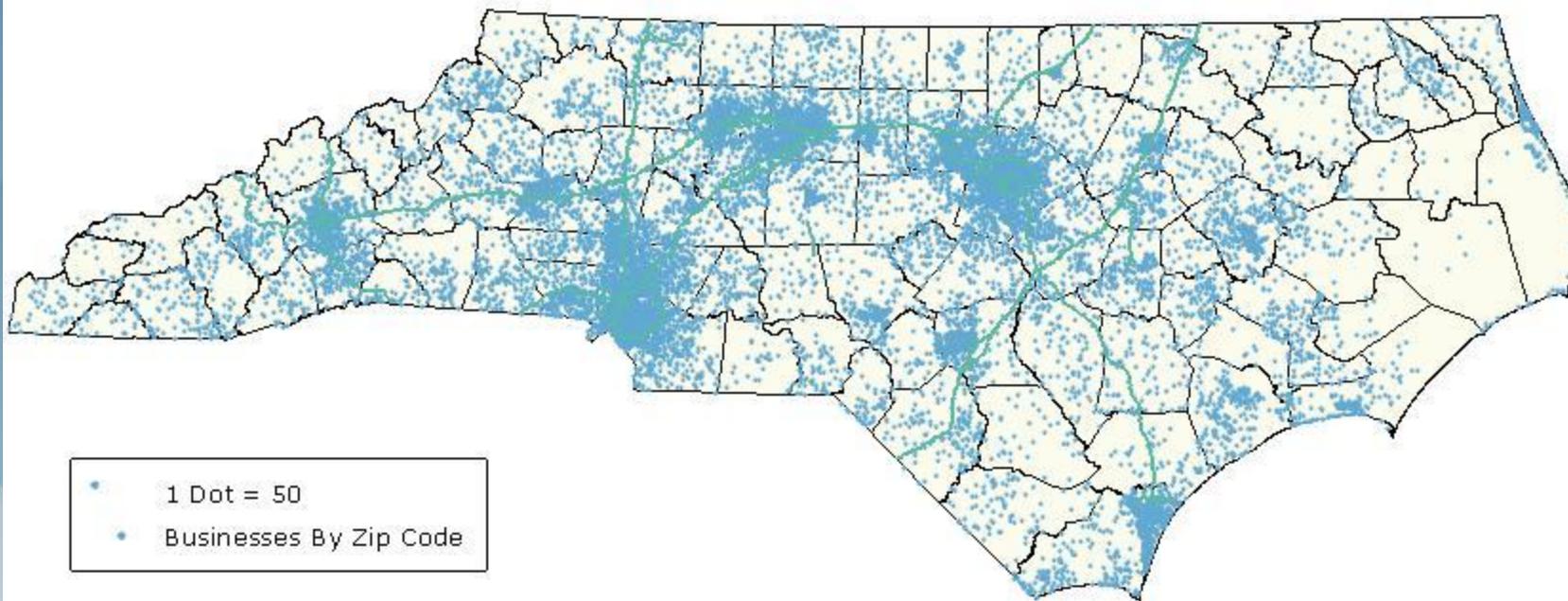
- EDB chose to focus on widely-shared prosperity, or building a high-growth economy in all parts of the state shared by all people



# North Carolina's distribution of businesses was greater in 1990...



# Than in 2007



- 1 Dot = 50
- Businesses By Zip Code



# What is a development hub?

- Center of economic activity that provides economic opportunities for a multi-county region
- Includes rural and urban communities



# UNC-CH and NCSU Study

1. Identify possible hubs through data analysis –  
Dr. Michael Walden, NCSU
2. Evaluate best practices for development hubs –  
Will Lambe, UNC-CH



# NCSU Analysis

- Four requirements for hubs:
  - County is unit of analysis
  - Hub should have central point
  - Economic logic should drive analysis
  - Hub should be familiar sensibility
- Possible data to define hubs:
  - Rural versus Urban
  - Existing Service Delivery Areas
  - Commuting Patterns



# UNC-CH Analysis

Evaluating case studies in three general areas:

1. Strengthening hubs of economic activity
2. Decentralizing economic development service delivery
3. Linking economic development resource allocation to inter-jurisdictional collaboration

Final study with analysis from NCSU and UNC-CH will be complete by January 31, 2009.



# What is EDB's role?

- Review the completed study
- Make recommendations, if applicable, to the Governor and the Secretary of Commerce

