

North Carolina Economic Development Board

Wednesday, July 17, 2013

10:00AM – 3:00PM

301. N Wilmington St., Raleigh, NC, 27601
Education Building, Room #150

10:00 – 10:15	Welcome and Charge from the Governor
10:15 - 10:25	Oath of Office- Justice Paul Newby
10:25 – 10:50	Welcome and Introduction of Board Members <ul style="list-style-type: none">• Welcome by Chairman John Lassiter• Brief introduction by each board member
10:50 – 11:20	Presentation by Secretary of Commerce Sharon Decker <ul style="list-style-type: none">• Assessment of economic development landscape: inherited system and future prognosis• New structure designed to execute the ED Board’s strategic planning• Development of a state brand
11:20 – 11:50	North Carolina’s Current Status and Explanation of the Process <ul style="list-style-type: none">• Presentation by Dr. Michael Walden and Ted Abernathy
11:50 – 12:00	Strategic Planning Process <ul style="list-style-type: none">• Action items• Timeline
12:00 – 12:30	Lunch Break
12:30 – 2:00	Group Exercise and Discussion <ul style="list-style-type: none">• What Does NC Need to Do to Be More Competitive?<ul style="list-style-type: none">○ SWOT Analysis and Discussion• Where Do We Realistically Want to Be in 10 Years?
2:00 – 3:00	Breakout Sessions for Sub-Committees <ul style="list-style-type: none">• Identify key issues that need attention in the final plan• Identify informational needs: research, data, expert opinions/presentations