



WINSTON-SALEM BUSINESS INC.

Welcome
North Carolina Economic Development Board
November 19, 2009



NORTH CAROLINA
the state of minds

W-S

WINSTON-SALEM
FORSYTH COUNTY
NORTH CAROLINA

About Winston-Salem Business Inc.

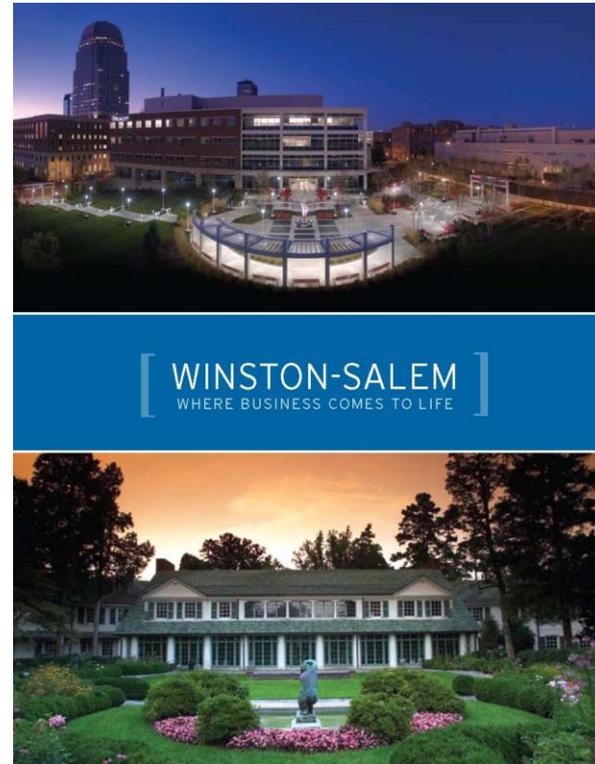
- 501(c)(3) non-profit economic development corporation
- Three-person staff managed by 23-member Board of Directors
- Mission: To recruit new businesses to Winston-Salem and Forsyth County.
- Private/Public funding
- Since 1987, WSBI has assisted 126 companies that have created over 12,400 new jobs and expanded the local tax base by over \$979 million.



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WSBI Program of Work

- Cluster business development
- Real estate assistance/development
- Regional/State collaboration
- Marketing
 - Ads/PR
 - Newsletters
 - Collateral
 - Web site
 - Call trips



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Industry Targets

- Advanced Manufacturing
- Logistics & Distribution
- Office/Downtown (financial services, data centers)
- Life Sciences & Biotechnology
- Green Industries



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Advanced Manufacturing



- Automation & Technology
- Light assembly operations
- Plastics, Metalworking, etc.
- Strategic East Coast location
- Quality labor and training



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Logistics and Distribution

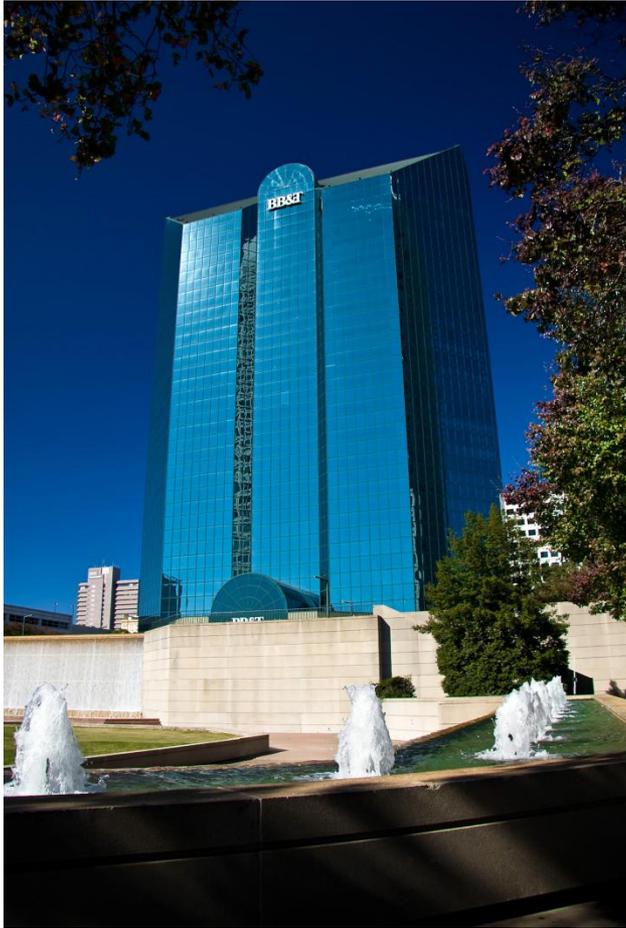


- FedEx Mid-Atlantic Hub
- FedEx Ground Hub
- Aerotropolis
- Trucking
- 3PLs



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Office and Downtown



- Financial Services
- Data Centers
- Call Center/Customer Service



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Life Sciences

- Regenerative Medicine
- Biotechnology
- Medical Devices
- Nanotech
- PTRP
- Healthcare (Baptist & Novant)



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Piedmont Triad Research Park



- 200+ acres downtown
- 25-30 year plan
- 42 companies
- 900 employees
- WFIRM/AFIRM
- 6 million sf build-out

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Green Industries



- Sustainable Design
- Building Products
- Components
- Manufacturing/Distribution



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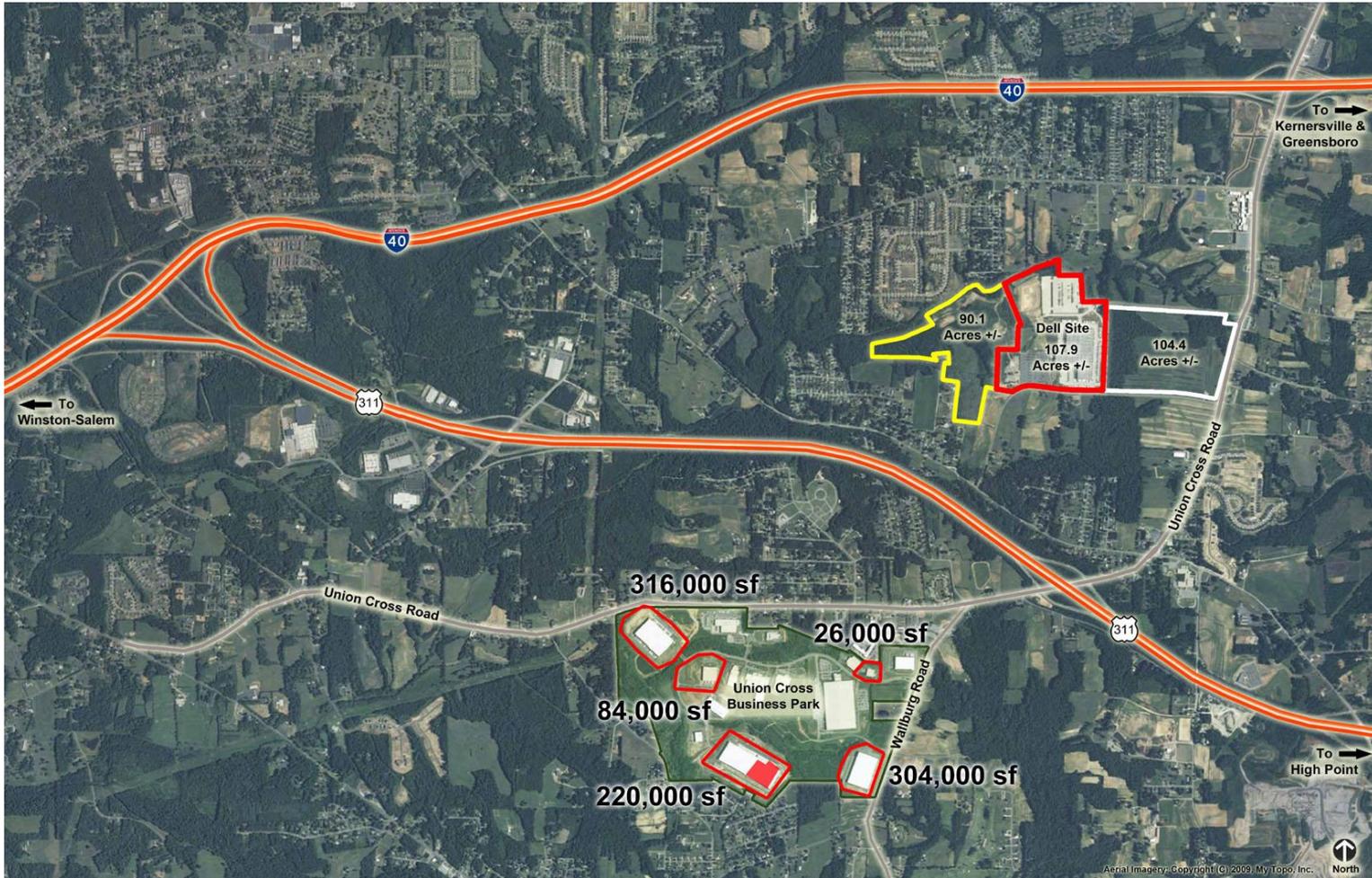
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Incentives

State Incentives

- Article 3J
- 1NC
- JDIG
- Training

Local Incentives

- Investment Based
- Job Based
- Private

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Thank You!



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