

North Carolina Economic Development Board Strategic Plan Accomplishments 2009-2012



Economic Development Strategic Plan Goals

1. Create a Globally Competitive Business and Economic Development System
2. Develop and Promote North Carolina as a Global Leader in Innovation and Technology with a Highly Educated and Qualified Workforce
3. Improve the Prosperity of Disadvantaged Populations and Communities Across North Carolina

Create a Globally Competitive Business and Economic Development System



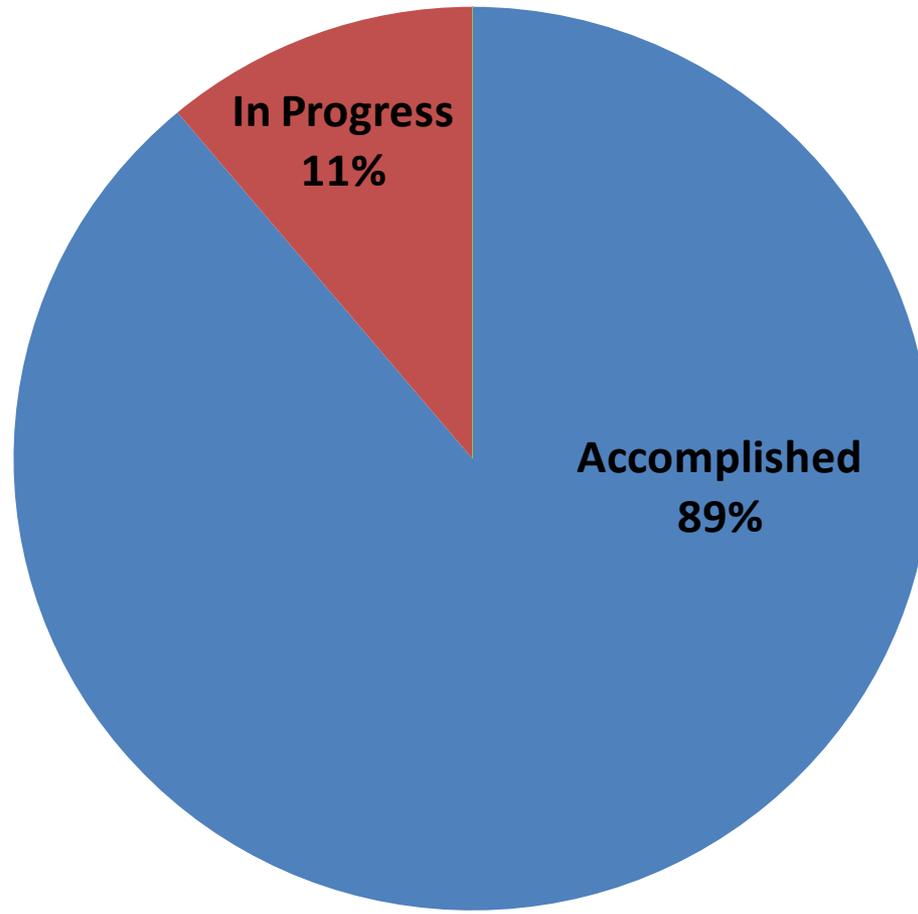
The Targeting Taskforce:

- Identified emerging industry clusters and targeted industries for economic development

The Taxes and Tools Committee:

- Examined North Carolina's marketing strategy and incentives compared to competitor states

Accomplishments for GOAL 1



Outstanding
0%

Develop and Promote NC as a Global Leader in Innovation and Technology with a Highly Educated and Qualified Workforce



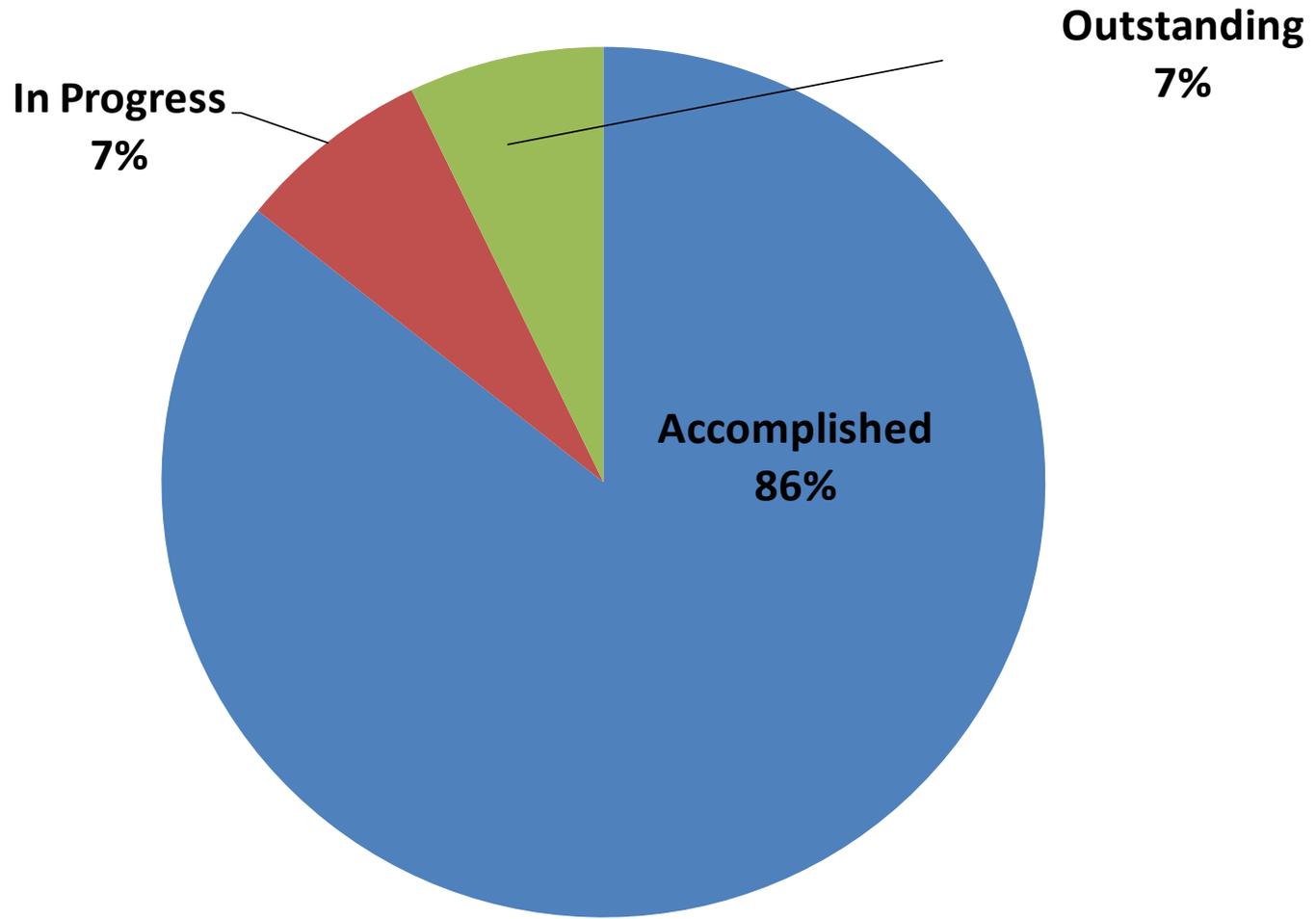
The Board:

- Adopted a resolution in support of REACH NC academic expert Web portal.

The Small Business Taskforce:

- Identified small business challenges and potential solutions, such as the Capital Access Program and regulatory reform

Accomplishments for Goal 2



Improve the Prosperity of Disadvantaged Populations and Communities Across North Carolina



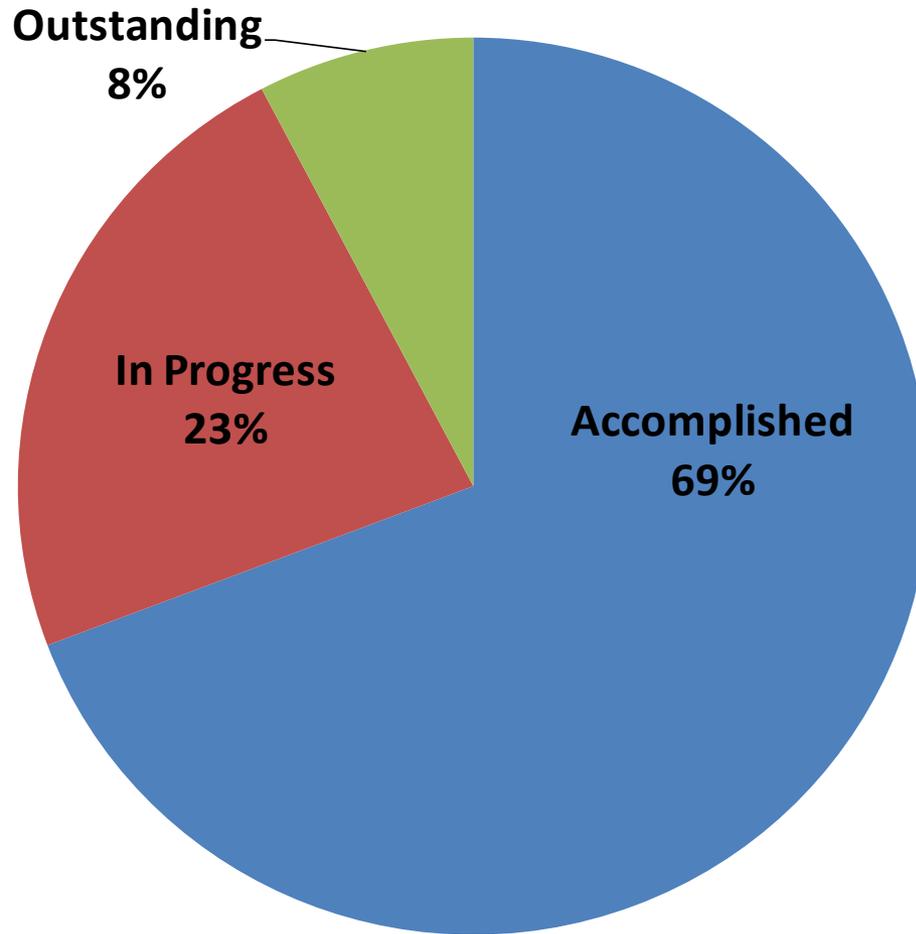
The Infrastructure and Regional Development Committee:

- Identified financing alternatives for infrastructure development (broadband, water/sewer, transportation) in low resource communities.

The Board:

- Advised a strategy to identify, assist, and retain high-growth firms across North Carolina.
- Advocated for legislative priorities in community development, building reuse, industrial parks, alternative corporate forms (B-corps), and the arts.

Accomplishments for Goal 3



The Board strengthened Commerce's work by:

- **Charging all divisions in the Agency to engage in measurement of programs and activities via the Performance Metrics initiative (which was successfully piloted by Commerce leadership in the Business & Industry Division in FY 09/10)**
- **Consulting in the merger of the Employment Security Commission into the Department**
- **Developing partnerships with other Boards, Commissions and Agencies including the Banking Commission and the Logistics Task Force of the Department of Transportation**

Thank you



**for all you've done for
North Carolina!**