

# NORTH CAROLINA ECONOMIC DEVELOPMENT BOARD



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March 21, 2011

Dear fellow Board Members:

We look forward to hosting you in Greensboro on April 14 and 15. We have planned a schedule of events that will introduce you to some of the drivers of our local and regional economy.

We kick off the activities Thursday with lunch at the Center for Creative Leadership (CCL) which is recognized by the Financial Times as #3 in the world for Executive Leadership Training. John Ryan, President of CCL, will give us an overview of the amazing work they do around the world. Following our afternoon committee meetings we will return to our overnight accommodations at the Proximity Hotel which is the First LEED® Platinum Hotel in USA. Dennis Quaintance, the proprietor, is excited about hosting our group. Following dinner on Thursday we have arranged for a tour of the new FedEx facility at the Piedmont Triad International Airport. This recently opened facility has been in the planning stages for over a decade and promises significant opportunities for regional development. You will be given an inside view of the operation as packages arrive and are sorted for later delivery.

We have also arranged for briefings from various impactful organizations including the Joint School of Nanoscience and Nanoengineering a cooperative effort between NC A&T and UNC-G.

On Friday following the meeting we have arranged for those interested to play golf at the Cardinal Country Club which is one of seven John McConnell golf courses in North and South Carolina. If you have an interest in playing please let me know as we are limited to four foursomes. Also we will be happy to arrange tours of the International Civil Rights Center for anyone interested in touring this world-renown museum.

We really look forward to hosting you in Greensboro and hope you will make every effort to make this meeting.

Sincerely,

Sue W. Cole

Peter Reichard

CC: Governor Perdue, Allen Joines, Keith Crisco