

# **NORTH CAROLINA ECONOMIC DEVELOPMENT BOARD**

**ACTION PLAN PRIORITIES**

March 12, 2010



**NORTH CAROLINA**  
**THE STATE OF MINDS**

# Goal 1: Global Economic Competitiveness

# Goal 1: Action Plan Priorities for 2010

1. Develop an incentive proposal to help get unemployed workers back to work (1.2.2)
2. Identify current and emerging industry clusters (1.3.1), capitalize on the existing ED infrastructure (1.4.1), and study NC's plans for marketing and branding (1.5.1)
3. Review NC's incentive structure portfolio (1.2.6) and NC's tax structure (1.2.7)

# Goal 2: Innovation, Technology, Education, & Workforce

# Goal 2: Action Plan Priorities for 2010

1. Assist small start-up businesses within NC's six targeted sectors for green (2.4.3)
  2. Establish Workforce Innovation Fund and capitalize with multiple sources of funding (2.1.1)
  3. Establish a lead to improve collaboration between workforce development organizations and data providers (2.1.2 and 2.1.3)
- \* Encourage UNC system to develop portal (2.2.2)

# Goal 3: Widely Shared Prosperity

## Goal 3: Action Plan Priorities for 2010

1. Identify recurring funding sources for infrastructure development and promote regional cooperation (3.1.1)
2. Identify economic development tools that incent job creation and capital investment in disadvantaged communities (3.6.1)
3. Identify strategies to increase capital access, including B-corps and L3Cs (3.3.1)