

NC Department of Commerce Business & Industry Division

2011 YTD Sales Results

T H R I V E

in **NORTH
CAROLINA**

2010 vs. 2011 YTD

Assignments		-12%	(128v. 113)
Announcements		80%	(30 v. 54)
Jobs Announced		7%	(4,508 v. 4,808)
Investment Announced		101%	(\$ 442M v. \$ 888M)
Existing Industries Visited		10%	(405 v. 446)