

# **Performance Metrics and Accomplishments of the Department of Commerce 2009-2012**

**T H R I V E**

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*in* **NORTH  
CAROLINA**

2/23/2011

# 2011 Commerce Performance Metrics Division Examples



## Business and Industry

Project announcements supported over 78,426 jobs and added over \$5.7 billion to the regional economy.



## Business Link North Carolina

Responded to over 17,500 calls, letter and emails -- 56 percent from start-up companies.

BLNC.gov registered over 96,000 hits.

# 2011 Commerce Performance Metrics Division Examples



## Commerce Finance Center

JDIG grants awarded to 22 businesses, announcing 4,970 jobs and \$788 million investment in 14 counties.

One North Carolina Fund announced 6,411 jobs and nearly \$1.4 billion investment.

The Industrial Development Fund Utility Account sent \$3.7 million to 11 counties.

Community Development Block Grants distributed to 13 local governments in 10 counties. Grantees leveraged \$214.5 million in private investment.

# 2011 Commerce Performance Metrics Division Examples



## Small Business Technology Development Center

SBTDC served nearly 5,000 unique customers in all of North Carolina's 100 counties.



## International Trade Division

ITD assisted 377 clients with 710 requests, which led to over \$351 million in associated client export value.



## Labor and Economic Analysis Division (fmr. PRSP)

With an annual budget of \$1.3 million, PRSP generated over \$7.6 million worth of analyses.

# 2011 Commerce Performance Metrics Division Examples



## Workforce Solutions

Assisted 1.1 million registered applicants, who received over 3.8 million reportable services.

The Incumbent Workforce Development Program dispersed nearly \$1 million in funds to 50 companies, training 1,858 North Carolina employees.



## Division of Employment Security

Serviced 745,960 initial claims.

# 2011 Commerce Performance Metrics Division Examples



## Tourism, Film and Sports Development

Visitors to North Carolina spent a record \$17 billion, supporting more than 40,000 North Carolina businesses and directly supporting 185,500 jobs.



## Marketing

Attracted 105,851 visitors to ThriveNC.com.

Hosted 392 business executives at North Carolina-focused hospitality and presentation events in Atlanta, Shanghai, Tokyo, New York City and Dallas.

THRIVE  
in NORTH  
CAROLINA

# 2011 Commerce Performance Metrics Division Examples



## Office of Science and Technology

One NC Small Business Program awarded 19 matching grants to small businesses that won federal Small Business Innovation Research and Technology Transfer grants, supporting 27 jobs, 40 patents (valued at \$1.6 billion) and 5 licenses (valued at \$190 million).

The North Carolina Green Business Fund awarded 43 grants to companies anticipated to add 370 jobs.

# 2011 Commerce Performance Metrics Division Examples



## Community Development

Appalachian Regional Commission awarded 32 grants in 15 counties to serve 335 businesses.

Main Street program assisted 58 communities, adding 1,652 new jobs

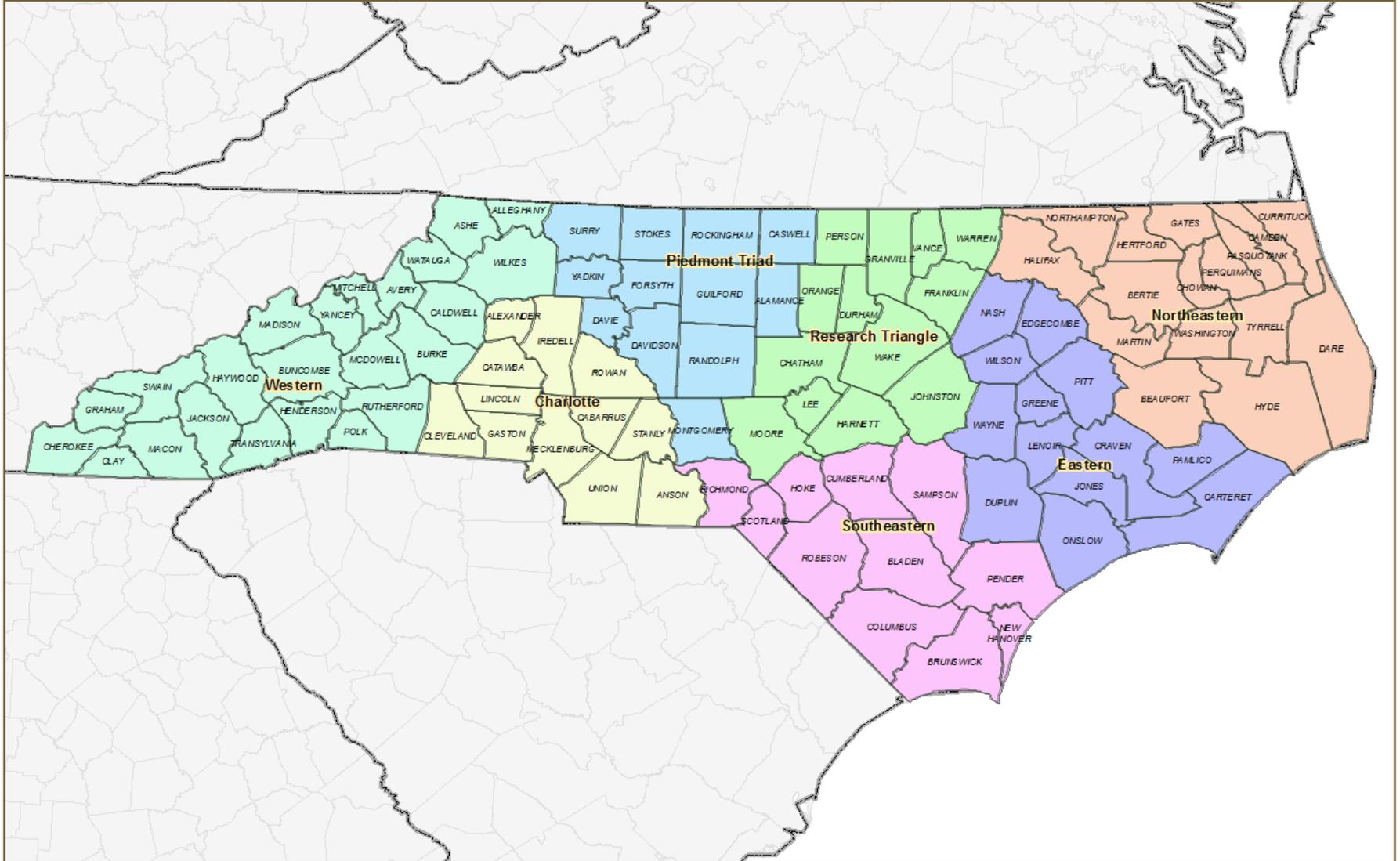
Small Town Main Street assisted 34 communities adding 438 new jobs

Community Planning completed 171 projects for 122 clients in 31 counties and 91 municipalities.

# North Carolina Department of Commerce Performance Metrics Map Viewer

Interactive Map | **County Profiles** | Statewide Summary

County Locator:



# **Department of Commerce Accomplishments:**

**Attracting New Companies  
Growing Existing Companies  
Working with Small Business & Communities**

Commerce Department activity  
January 1, 2009 to October 8, 2012

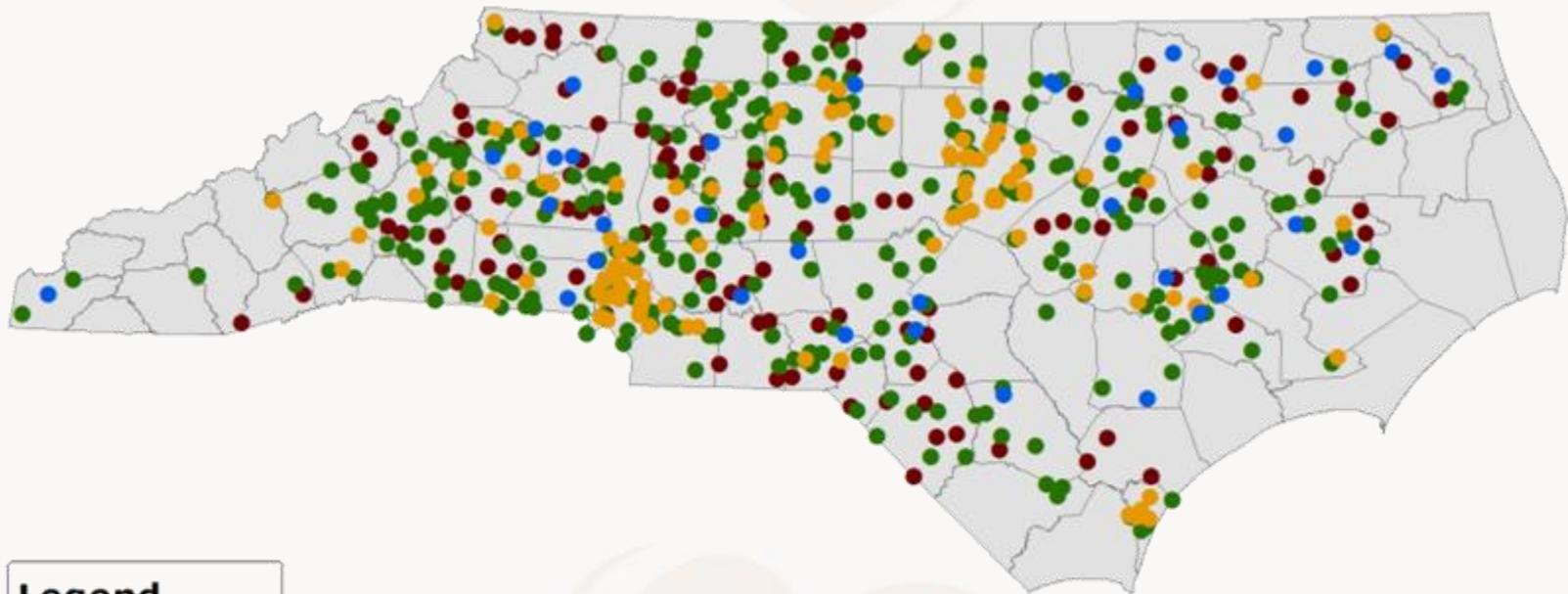
<b>Projects Assigned</b>	<b>1,564</b>
<b>Projects Announced</b>	<b>598</b>
<b>Jobs Announced</b>	<b>63,483</b>
<b>Jobs Retained</b>	<b>10,588*</b>
<b>Investment Announced</b>	<b>\$12.8B</b>
<b>Existing Industries Visited</b>	<b>5,551</b>

\*Tracking since mid 2009, based on jobs at existing NC facilities, where projects are expansion, consolidation/expansion, retention/expansion or retention.

# Economic Development Grants

## 2005 to Present

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### Legend

- IDF Grants
- JDIG Grants
- OneNC Grants
- CDBG Grants



0 20 40 80 120 160 Miles

Map Created February 2011

T H R I V E  
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# ATTRACTING NEW COMPANIES



# GROWING EXISTING BUSINESSES

**HYDAC**

**AVGOL**

**CREE**

**Snap-on**



**NOVARTIS**

**EMERSON**

**AW**  
NORTH CAROLINA

**Malt-O-Meal**



**Electrolux**

**sas**

THE POWER TO KNOW.

**ABB**

**CAT**

**PAS**

**BALDOR**

**SIEMENS**

**Continental**



Husqvarna



**TIMCO**  
aviation services

**RESER'S**  
FINE FOODS



**SPX**  
WHERE IDEAS MEET INDUSTRY

**IR** Ingersoll-Rand



**BD**

**redhat**

**MasterBrand**  
Cabinets, Inc.



**Nyro**



novo nordisk

**Stanley**  
FURNITURE



**ETHAN ALLEN**

**CELGARD**

**Flanders**  
FOREMOST IN AIR FILTRATION

**AAR**  
aarcorp.com

# GROWING SMALL BUSINESSES

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one north carolina  
**Small Business Program**

**bl<sup>nc</sup>**

Business Link North Carolina



north carolina  
**Green Business Fund**

**Biz Boost** ↑



THRIVE  
in **NORTH  
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# NC Commerce's Role with Recovery Act

USDOL

HUD

US DOE

US Treasury

- NC Commerce achieved dual objectives of balancing productivity with compliance
- NC Commerce's management of Energy Efficient Appliance Rebate Program and Recovery Zone Bonds recognized nationally

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