

# NORTH CAROLINA ECONOMIC DEVELOPMENT BOARD



## AGENDA

Hilton Charlotte Center City  
222 East Third Street  
Charlotte, North Carolina  
January 14-15, 2010

### Thursday, January 14, 2010

- 11:30 a.m.            **Lunch - Hilton Graves Room (3<sup>rd</sup> Floor)**
- 12:10 p.m.           **Introduction of Luncheon Speaker**  
John Culbertson, Cardinal Real Estate Partners
- 12:15 p.m.           **Presentation on “Taste the Power of Innovation” Program**  
Barbara Spradling, Director of the Innovation Institute at the McColl Center for Visual Art, [www.innovationatmccoll.org](http://www.innovationatmccoll.org)
- 2:00 p.m. – 3:30 p.m.   **Committee Meetings – Hilton (4<sup>th</sup> Floor)**  
Global Economic Competitiveness – **Walker Room A&B**  
Innovation, Technology, Education and Workforce – **Gwynn Room**  
Widely-Shared Prosperity – **Johnson Room**
- 3:40 p.m. – 4:40 p.m.   **Executive Committee Meeting – Hilton Walker Room A&B (4<sup>th</sup> Floor)**  
(Committee chairs report legislative priorities and plan of work priorities for 2010)
- 4:45 p.m.            **Meet in Hilton lobby for tour & reception (Please dress for 2 ½ block walk)**
- 5:00 p.m.            **Tour of Bechtler Museum of Modern Art - 420 South Tryon Street**
- 6:00 p.m.            **Reception at Harvey B. Gantt Center for African American Arts + Culture – 551 South Tryon Street**
- 7:30 p.m.            **Dinner Meeting - Hilton North Carolina Ball Room (3<sup>rd</sup> Floor)**
- 7:35 p.m.            **Welcoming Remarks**  
Allen Joines, Chairman  
Brett Carter, President of Duke Energy Carolinas  
Mayor Anthony Foxx, City of Charlotte
- 8:15 p.m.            **Introduction of Keynote Speaker**  
Ronnie Bryant, President and CEO, Charlotte Regional Partnership
- 8:20 p.m.            **Keynote**  
Matt Martin, Senior Vice President at the Federal Reserve Bank of Richmond and Charlotte Regional Executive
- 9:00 p.m.            **Adjourn**

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Charlotte, NC

**Friday, January 15, 2010**

**Hilton 3<sup>rd</sup> Floor – Charlotte Room**

- 8:00 a.m.                   **Welcome**  
Allen Joines, Chairman  
Jennifer Roberts, Chair of the Mecklenburg County Board of Commissioners  
Clyde Higgs, Vice President of Business Development, Castle & Cooke
- 9:00 a.m.                   **Update on Department of Commerce Activities**  
Keith Crisco, Secretary, NC Department of Commerce  
Dale Carroll, Deputy Secretary, NC Department of Commerce
- 9:30 a.m.                   **Presentation on North Carolina's Marketing and Branding**  
Lynn Minges, Assistant Secretary for Tourism, Marketing and Global Branding, NC  
Department of Commerce
- 10:00 a.m.                  **Committee Reports to Entire Board**  
Global Economic Competitiveness – Bill Redding  
Innovation, Technology, Education and Workforce – Cy Rich  
Widely-Shared Prosperity – Bonnie Renfro
- 10:30 a.m.                  **Board Discussion of Legislative Priorities and 2010 Plan of Work**
- 12:00 p.m.                  **Adjourn**